

// DOCUMENT COP-003

v1.0 // INTERNAL

THE CRAFT CODEX

> how to print: tools, recipes, voice, and raid doctrine

CULT OF PRINTR

PRINT // PRAY // PUMP

the new aera. proof of belief. degen doctrine of the trenches.

01 //

THE PRINTRS TOOLKIT

the gear that turns a thought into a candle. all of it lives on cultofprintr.com. use it daily. the tools that go cold lose their edge.

MEME GEN / - drop a face, pick a template, ship in 30 seconds.

PFP FORGE remix your avatar through the cult lens. no two alike.

GALLERY /gallery - the printed archive. study what wins.

VIDEO BAY /videos - moving work. learn the cuts that hit.

JOURNAL /journal - daily entries from the trenches.

CULT FEED /cult - community posts, voted by the brigs.

COMP /competition - the weekly grind. where the SOL lives.

02 //

MEME GEN WALKTHROUGH

STEP 01 open the meme generator on the homepage.

STEP 02 pick a base: pepe, wojak, chad, custom upload.

STEP 03 drop top + bottom text. mono font, all caps, short.

STEP 04 add cult marks: \$PRINTR, // CULT OF PRINTR, the eyes.

STEP 05 export PNG. post on X with cashtag + 1 hashtag max.

the best memes have one idea, three words, and a face that already looks how you feel.

03 //

PFP RECIPES

> **THE BRIG CLASSIC**

> base: your face or your existing pfp.

- > add: glowing magenta eyes, cyan scanline overlay.
- > frame: thick black border, // PRINTR tag bottom-left.

> **THE TRENCH ORACLE**

- > base: dark portrait, low key lighting.
- > add: yellow neon halo, terminal glyphs across forehead.
- > background: black void with magenta grid.

> **THE BAG WORKER**

- > base: any character holding something (cup, bag, brick).
- > recolor object: cult magenta. add ticker etched on it.
- > text overlay: > PROOF OF BELIEF, courier mono, cyan.

04 //

X POSTING PLAYBOOK

X is the floor. the floor is the truth. post like you mean it or do not post.

RHYTHM minimum 3 posts per day on grind weeks. 1 must reference \$PRINTR.

STRUCTURE hook line // visual // cashtag. no thread spam.

VOICE short sentences. no emojis. terminal symbols only (// > >> []).

REPLY GAME first 30 mins after a brig posts = highest leverage. show up.

QUOTE GAME quote-rt cult posts with one new line. compound the reach.

- > never beg for likes. never tag random KOLs cold.
- > never post charts during a dump. post conviction instead.
- > always credit the maker. cult survives on respect, not theft.

05 //

RAID DOCTRINE

a raid is not noise. a raid is choreographed presence. when the council calls a raid, you show up within the first 10 minutes or the wave dies.

STEP 01 open the target post linked in the cult tg.

STEP 02 like + repost first. then drop one original reply.

STEP 03 reply must add value: a meme, a one-liner, a question. no spam.

STEP 04 quote-rt with your own angle. tag 0 people.

STEP 05 stay 20 minutes. reply to other replies. compound the thread.

> never copy-paste the same reply. algo flags the wave.

> never raid posts attacking other communities. we print, we do not punch down.

> post-raid: drop a 'raid complete' in the tg with the link. council tracks.

06 //

VOICE + TONE

the cult has a sound. learn it before you speak in it. wrong voice reads as outsider, gets ignored, dies in the feed.

> DO SAY

> trenches, brigs, bag workers, printrs, the new aera, proof of belief.

> print, pray, pump. ship, raid, ascend. green candle, red candle.

> short. terminal. mono. all-caps for stamps and headers.

> NEVER SAY

> emojis. zero. they read as AI slop and outsider energy.

- > religious words: sermon, scripture, liturgy, prayer, holy, sacred, divine, ritual.
 - > corporate filler: synergy, leverage (as verb), web3 native, community-first.
 - > 'hodl', 'wagmi', 'gm' chains. find your own words.
- note: 'aera' is spelled with an A on purpose. it is a marker. spell it right and the brigs know you read this.

07 //

WHAT WINS COMPS

the gallery does not lie. study what placed top 3 last 8 weeks. patterns:

- > one clear idea > five clever ones. compress.
- > cult marks visible at thumbnail size. logo, ticker, eyes.
- > color contrast: magenta or cyan against deep black. yellow as accent only.
- > text legible on a phone in sunlight. if you squint, it loses.
- > posted with a hook caption that works without the image. double layer.
- > dropped at peak trench hours: 14:00-18:00 UTC and 22:00-02:00 UTC.

08 //

THE PRINTR PROMISE

if you make work that lifts the cult, the cult lifts you. that is the whole loop. every brig was once a stranger who shipped one good thing.

> MAKE. POST. RAID. ASCEND.